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**FlexITy Solutions Inc. Achieves Cisco Master Unified Communications
Specialization Canada**

*Designation Recognizes Channel Partners with Highest Level of Unified Communication
Expertise, Lifecycle Services and Success in Sales*

Richmond Hill, Ontario – 17th August 2010 – FlexITy Solutions Inc. announced today it has achieved the Master Unified Communications Specialization from Cisco®. This specialization recognizes FlexITy as having fulfilled the training requirements and program prerequisites to sell, deploy and support highly sophisticated applications-based Cisco Unified Communications solutions.

“The Master Unified Communications Specialization emphasizes FlexITy’s commitment to delivering the highest level of expertise in unified communications deployments for companies throughout the Canadian market,” said Peter Stavropoulos, CEO. “This achievement demonstrates our technical excellence and our continuing commitment to enable our customers to work more efficient and save time with innovative communications and collaboration solutions that unify voice, video, e-mail, voice mail, and business processes and applications.”

"To help turn the promise of unified communications into a strategic advantage, customers are demanding an enhanced set of skills and capabilities from channel partners," said Richard McLeod, director of unified communications for worldwide channels at Cisco. "FlexITy’s investment in the Master Unified Communications Specialization ranks them among the industry’s elite.”

To achieve the Master Unified Communications Specialization, resale channel partners must first attain the Advanced Unified Communications Specialization. Partners must

then meet stringent requirements that demonstrate their master-level sales, technical, and services capabilities. Furthermore, master specialized partners must possess a number of Cisco and industry-standard technical certification requirements, provide customer references that document Cisco-prescribed design and deployment capabilities; and show evidence that they have the infrastructure to support a full menu of Lifecycle Services offerings and capabilities.

More information regarding the Master Unified Communications Specialization can be found at:

<http://www.cisco.com/web/partners/program/specializations/ucm/master/index.html>

The Cisco Resale Channel Program provides partners with the training required to build sales, technical and Cisco Lifecycle Services skills, and then validates their skills through a third-party audit. Cisco resale partner certifications—Select, Premier, Silver and Gold—represent an increasing breadth of skills across key technologies and a partner’s ability to deliver integrated networking solutions. Cisco resale partner specializations—SMB, Express, Advanced and Master—reflect an increasing depth of sales, technical and service expertise in particular technologies. Cisco master specializations provide FlexITy access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

About FlexITy Solutions Inc.

FlexITy Solutions Incorporated is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy’s approach aligns best practices with it’s’ industry acumen to deliver unprecedented results for their clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy’s products and services are trusted by leading healthcare

organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced technologies. Powered by innovation. For more information, visit www.flexity.ca, or call 866.779.FLEX (3539).

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