



## ***For Immediate Release***

**Contacts:** *Ron Stewart*  
EVP Sales & Marketing  
FlexITY Solutions, Inc.  
905.787.3535  
[ron.stewart@flexity.ca](mailto:ron.stewart@flexity.ca)

*Dan O'Keeffe*  
Director, Public Relations  
Marca, USA  
312-253-7373  
[dan@livemarca.com](mailto:dan@livemarca.com)

**FlexITY Named Vblock™ Qualified Partner by VCE**  
FlexITY accredited by industry leaders in cloud computing

**RICHMOND HILL, ON** (March 28, 2011) – FlexITY, an enterprise provider of Unified Communications, Data Centre Technologies and Managed Services, has joined the Vblock partner ecosystem, a community of members that are qualified to augment, sell and deliver the Vblock™ Infrastructure Platforms. The Vblock platform was developed by VCE, the Virtual Computing Environment Company, formed by Cisco and EMC, with investments from VMware and Intel. Now, FlexITY can help its clients accelerate their plans to implement a private cloud infrastructure based on industry-leading technology and take advantage of the critical IT efficiencies this provides.

FlexITY qualifies as a Vblock Qualified Partner through technical certifications and partner designations for the Cisco, EMC, and VMware products that comprise the Vblock Infrastructure Platforms. In addition, FlexITY has designed and implemented a leading interoperability lab (FIT Lab) that allows its clients and engineers to test technologies in a live environment.

“FlexITY is proud to be named to this distinctive group of VCE partners,” said Ron Stewart, executive vice president of sales and marketing for FlexITY. “We are excited to combine the strength of FlexITY’s industry-recognized IT services with the Vblock

infrastructure platform - the industry's first completely integrated, tested, and validated IT infrastructure offering that combines network, storage, management and virtualization technologies with end-to-end vendor accountability. This designation is a testament not only to FlexITY's strong relationships with these valued OEM partners, but also to a brand new era of collaboration and commitment to delivering the private cloud solution that clients are seeking."

In addition to many Cisco advanced specializations and authorizations, FlexITY is a Cisco Gold Certified Partner with Master specializations in Security, Unified Communications and Managed Services. FlexITY is an Enterprise-level partner in the VMware Partner Network and holds a VMware Solution Competency in Infrastructure Virtualization. FlexITY is also an EMC Velocity Partner certified to design and implement EMC midrange networked storage systems.

"The VCE certification validates our commitment, expertise, and continuing investments in cloud computing and our mature virtualization practice. Being authorized to deliver Vblock solutions—along with our other Cloud offerings - we can help customers reduce complexity, enable flexible and agile IT service delivery, and significantly lower costs. Combining Vblock architecture with our Virtual Desktop Infrastructure (VDI) expertise enables organizations to streamline their desktop infrastructures and develop client computing models better tailored to their business needs," continued Mr. Stewart.

"VCE Vblock Infrastructure Platforms help customers embrace the benefits of virtualization and converged infrastructure adoption," said Pete Koliopoulos, Channel Development, VCE. "As more and more organizations are challenged to deliver IT services with more efficiency, flexibility and speed, they are turning to virtualization and cloud computing. VCE is committed to helping organizations accelerate the rate at which they can realize these benefits through our converged infrastructure solutions."

"We believe the advances in today's technology coupled with the growing trends of future development are tearing down the walls of separation between the major pillars of Information Technology," said Nolan Evans, consulting solution architect for FlexITY. "Those pillars are Network, Storage and Compute; and as these once separate stacks have

merged into one, the data centre and the service level of the application itself has been elevated to greater importance. With Cisco's Unified Computing System, the network and virtualized compute environment are now being consolidated into a single package that FlexITy is uniquely positioned to deliver."

### ***About FlexITy***

*FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).*

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### ***About VCE***

*VCE Company, LLC ("VCE") represents an unprecedented level of collaboration across development, services and partner enablement among three leading IT vendors helping eliminate the burden and risks that consume today's data center resources. For more information on VCE, please visit [www.vce.com](http://www.vce.com)*

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