



For Immediate Release

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FlexITy Becomes One of the First to Achieve HP Master ASE Certification

RICHMOND HILL, ON (August 11, 2011) – FlexITy, an award winning enterprise provider of Unified Communications, Data Centre Technologies and Managed Services, bolstered its engineering certifications following the successful achievement by a member of its team, Tim Goodison, becoming one of the first Master ASE – Converged Infrastructure Architects in Canada.

The Master ASE certification is the highest level of achievement for HP Certified Professionals who focus on Infrastructure Convergence. This advanced-level certification qualifies the Architect's ability to design enterprise IT solutions, combined with the business savvy and leadership qualities to orchestrate a complete data centre transformation.

“Information Technology is so pervasive in every aspect of an enterprise business today, that when an organization resolves to change its data centre architecture, the transition can be quite unsettling,” observed Ron Stewart, FlexITy's executive vice president of sales and marketing. “If not done correctly, the process can literally put a business at risk. This is why the organization must have complete confidence and trust in the IT Architect who is chosen to lead the project. This is why Tim's certification as a

Converged Infrastructure Architect, with his verified knowledge and skills, is in such demand.”

Commenting on his success, Tim said, “I am delighted to have attained this level of mastery. Although there has been a considerable personal commitment in achieving this qualification, it would not have been possible without the financial and professional support I have received from the FlexITy organization. It is this support that has allowed me to also achieve a number of additional HP certifications as well as my VMWare Certified Professional certification.”

“As a recognized leader in IT and managed services in Canada, FlexITy’s commitment to building an experienced engineering team is reflected in the personal achievements of its members. The HP Master ASE – Converged Infrastructure Architect is a person who is most capable of leading an organization’s data centre transformation. With a broad array of technical knowledge and skills necessary to drive the development, specification and communication of the architecture plans that specifically meet a client’s business and IT needs,” stated John Cammalleri, HP Canada’s vice president of the Solution Partner Organization.

About FlexITy

FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy’s approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy’s products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).

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