



For Immediate Release

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FlexITy Achieves Coveted Cisco TelePresence Video Advanced Provider Certification in Canada

RICHMOND HILL, ON (September 19, 2011) – FlexITy, an award winning enterprise provider of Cloud Solutions, Unified Communications, Data Centre Technologies and Managed Services, announced today that it has achieved TelePresence Video Advanced Authorized Technology Provider (ATP) status from Cisco Systems. This designation recognizes FlexITy's commitment to selling, deploying and supporting advanced video products and solutions

FlexITy's video offerings focus on providing a new way of working in which everyone, everywhere can be more productive through face-to-face collaboration. The Advanced-level program enables FlexITy to market TelePresence Video endpoints with a full breadth of infrastructure solutions in addition to managed videoconferencing services.

"We're very pleased to earn our latest Cisco credential as a TelePresence Video Advanced ATP Partner," said George Thorogood, director of professional services and programs for FlexITy. "Complementing our Cisco Master Specialization in Unified Communications, this authorization illustrates our broad knowledge of integrated video solutions and our ability to support the entire portfolio of Cisco TelePresence solutions

including immersive video conferencing, digital media signage, and video distribution systems. The new Cisco ATP status reinforces our recent investments in video and we look forward to continuing to help customers connect, communicate and collaborate with the people they need to when they need to achieve enhanced business results.”

“The Cisco TelePresence Video Advanced ATP Program is designed to enable partners to take advantage of the tremendous market opportunities ahead—not only in the telepresence space but in the overall collaboration market,” said Richard McLeod, senior director of collaboration for worldwide channels at Cisco. “As a Cisco TelePresence Video Advanced ATP Partner, FlexITy has made an investment in the sales, technical and life cycle services capabilities needed to deliver the industry’s most comprehensive and interoperable Cisco TelePresence Video portfolio.”

About FlexITy

FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy’s approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy’s products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).

About Cisco TelePresence and Video Collaboration Solutions

Cisco TelePresence® and Video collaboration solutions provide life-like, high-definition, conferencing facilities with superior audio and video, allowing participants to meet their colleagues, customers and business partners across a virtual table. Participants can

enjoy a same-room meeting experience, even if they are located in different locations around the world. Participants can also meet more often and enjoy more productive sessions, helping to improve business interactions while potentially building stronger customer relationships, accelerating sales cycles, improving project management and forming tighter integration with remote offices.

The Cisco Authorized Technology Provider (ATP) Program is part of the Cisco go-to-market strategy for emerging technologies. The program helps Cisco to define the knowledge, skills and services that channel partners need to successfully sell, deploy and support an emerging technology. As the market changes, an ATP designation may be discontinued or may evolve into a Cisco specialization.

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