



## ***For Immediate Release***

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### **FlexITy Bolsters Leadership Team**

**RICHMOND HILL, ON** (December 5, 2011) – FlexITy, an award winning provider of Unified Communications, Data Centre Technologies, Cloud and Managed Services, today announced that Steve Simmons has joined the organization as Vice President of Business Development. Simmons will lead FlexITy's business development initiatives with a focus on expanding FlexITy's presence across Canada and into the US.

Steve Simmons brings to FlexITy an extensive history of sales leadership and broad experience in technical and complex holistic business development. He has over 20 years of industry experience in various direct sales and executive management roles most recently as a Vice President at Unis Lumin and previously as the Vice President for Canadian Channel and Commercial Operations at Cisco Systems.

“It's an exciting time to join FlexITy and my knowledge of FlexITy over the past several years has been nothing short of fantastic,” said Simmons. “FlexITy's market presence and client focus were key elements in my decision and I'm looking forward to being part of the company's next phase of success.”

FlexITy has continued to grab market share over the past several years, becoming one of Canada's fastest growing IT service providers and receiving accolades from its strategic partners, including being named as Cisco's 2011 North American Vertical Partner of the Year for their outstanding work in the healthcare field and the Global Collaboration Partner of the Year – as the only Canadian Partner receiving a global award.

“As a recognized leader in IT services in Canada, FlexITy's experience and strong customer focus will help us continue to leverage our proven methodologies and successes to remain the leading builder and provider for solutions meeting customer business challenges,” commented Peter Stavropoulos, FlexITy's President and CEO.

Mr. Stavropoulos continued, “Steve Simmons has an outstanding track-record of building strong customer relationships and developing successful sales strategies that focus on delivering win-win partnerships and high-value customer solutions. In addition, Steve's background and experience in the IT services field working for Cisco Systems and its partner organization will greatly contribute to our overall product and services sales strategy. With the launch of our FlexCLOUD offering, and continued success in our portfolio of Unified Communications and Managed Services solutions - sales and overall leadership from a seasoned sales executive like Steve will be instrumental in achieving the next phase of FlexITy's growth.”

### ***About FlexITy***

*FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond*

*Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).*

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