



## ***For Immediate Release***

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### **FlexITy Recognized as one of Canada's Leading ICT Providers**

FlexITy Ascends on Branham300

**RICHMOND HILL, ON** (April 10, 2011) – FlexITy, an enterprise provider of Unified Communications, Data Centre Technologies and Managed Services, today announced the company was named to the Branham300 as one of Canada's top technology companies and service providers.

Named for the second straight year to the prestigious list, FlexITy moved up four positions from last year's ranking to 43<sup>rd</sup> on the top Canadian technology companies and 13<sup>th</sup> on the list of top technology service providers.

For nearly 20 years, the Branham300 has highlighted the top Canadian and Multinational ICT companies operating in Canada, as ranked by gross revenues. It illustrates the depth and breadth of innovative technologies developed in Canada and is widely considered to be a leading source of intelligence on Canada's ICT industry. The Branham300 is published annually in the April issue of Backbone Magazine.

As part of their annual rankings, the Branham Group also compiles industry data that tracks trends in the ICT sector in Canada. This year, Branham's survey found that on average, revenues of the top 250 ICT companies increased 3.66 percent in 2010. FlexITy continues to outpace the competition with year-over-year growth exceeding 33 percent, and ultimately defying the global downturn that has affected many technology providers.

“This is public recognition of what our customers already know, that FlexITy is a leader in helping high growth organizations with a combination of carefully-chosen technology, experienced people, and world-class levels of customer service,” said Peter Stavropoulos, CEO, FlexITy Solutions Inc. “We are naturally very pleased to be part of this prestigious list,” Stavropoulos added.

“The Branham300 is the who’s who of the ICT community. Leading companies are highly reliant on the list when acquiring technology products and solutions. Collectively the firms represented on the list generated more than \$100B in sales in 2010. Most importantly, the firms represented solve customers’ biggest IT business problems through product integration, training, consulting and services. In companies large and small, the Branham300 are considered integration experts, trusted business advisors and invaluable partners. We are honored to compile this list and represent this audience,” said Peter Wolchak, Editor, Backbone Magazine.

Ron Stewart, executive vice president of sales and marketing for FlexITy, said "Our ranking as one of the top ICT companies and Professional Services companies is a testament to FlexITy’s commitment to understanding our customer’s business objectives and delivering against them. Every year we climb in these rankings, and with our continued focus on delivering world-class solutions to the Canadian market, we know this trend will continue."

The complete listing of the Branham300 is published in print and online at <http://www.branham300.com>.

### ***About FlexITy***

*FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://www.flexity.ca>, or call 866.779.FLEX (3539).*

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### ***About Branham Group Inc.***

*Branham Group Inc. is a leading industry analyst and strategic consulting firm servicing the global information technology marketplace. Branham Group assists information technology companies and related institutions in achieving market success through its custom consulting services (Planning, Marketing and Partnering), and through its multi-client research subscription programs (Digital Health and Green IT). Branham also produces an annual listing of the top information and communications technology (ICT) companies in Canada ([www.branham300.com](http://www.branham300.com)). For more information regarding Branham Group, please visit [www.branhamgroup.com](http://www.branhamgroup.com).*

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