



For Immediate Release

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FlexITy Achieves Cisco's Advanced Data Center Architecture Specialization

RICHMOND HILL, ON (January 29, 2011) – FlexITy, an award-winning enterprise provider of Cloud Solutions, Unified Communications, Data Centre Technologies and Managed Services, announced today that it has achieved Cisco's Advanced Data Center Architecture Specialization, further enhancing FlexITy's ability to help its clients achieve optimizations and scalability within their data centres.

This specialization recognizes FlexITy as having successfully completed the requirements and program prerequisites to sell, design and deploy comprehensive Cisco Data Center Architecture solutions to organizations across Canada, enabling IT executives to align their data center resources with their business priorities, lowering total cost of ownership (TCO) and improving operational performance.

The architecture also provides enhanced resilience and agility by evolving data centre infrastructures through consolidation, virtualization and automation. The solution allows businesses to protect valuable applications, services, information and infrastructure as well as facilitating new IT strategies that enhance data centre operational efficiencies.

"The achievement of Cisco's Advanced Data Center Architecture Specialization strengthens and solidifies FlexITy's reputation as a leader among IT consultancies," said George Thorogood, director of professional services and programs for FlexITy. "The addition of this specialization within our portfolio will help our clients improve and optimize their IT infrastructure and overall business performance by dramatically increasing their productivity and business resilience."

The specialization provides role-based training in three essential areas: Unified Fabric for optimizing data and storage needs; Unified Computing for streamlining data centre resources and uniting network, computational, storage and virtualization platforms; and Unified Network Services for advancing the way application delivery and security services are provided in the data center network or computing environment.

"As a Cisco Advanced Data Centre Architecture Specialized Partner, FlexITy has made a significant investment in the training required to help clients accelerate their business growth, reduce the total cost of ownership, and extend the life of its current infrastructure by making its data centre more efficient and agile," said Ralph Nimergood, vice president of data center architecture for the worldwide partner department at Cisco.

"Having been recognized as one of Cisco's award-winning global partners, FlexITy has enjoyed a strong track record with Cisco, and as a result, its technologies are a critical component of our solution portfolio," said Ron Stewart, FlexITy's executive vice president of sales and marketing. "For our clients who are transforming their IT infrastructures, FlexITy and our partners deliver powerful resources and expertise that produce elegant and efficient data centre solutions."

About FlexITy

FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy's approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed

Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy's products and services are trusted by leading healthcare organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://healthcare.flexity.ca> , or call 866.779.FLEX (3539).

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About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Cisco Canada Co., a wholly owned subsidiary of Cisco, has offices across Canada dedicated to customer support, sales and service.

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