



For Immediate Release

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FlexITy Achieves Cisco's Advanced Collaboration Architecture Specialization

RICHMOND HILL, ON (February 1, 2012) – FlexITy, a leading provider of Enterprise Cloud Solutions, Unified Communications, Data Centre Technologies and Managed Services, announced today that it has achieved the Advanced Collaboration Architecture Specialization from Cisco Systems, allowing the firm to engineer solutions that leverage the complete intelligence of the network.

Organizations today are increasingly being challenged to offer a platform for interaction between themselves and their customers, partners, and suppliers – no matter where they are in the world. FlexITy engineers a collaboration architecture that delivers differentiated business value through the integrated, open foundation of the Cisco architecture - transforming business processes, boosting organizational efficiency, accelerating the time to market and harnessing the power of participation.

“The elements of the Cisco Collaboration Architecture establish a collaboration core that powers compelling experiences both within and among organizations. Working together in a modular fashion, these capabilities allow FlexITy to develop an investment plan that helps ensure interoperability with our client’s existing assets,” stated George Thorogood, director of professional services and programs for FlexITy.

By implementing a collaboration architecture, organizations gain capabilities that provide:

- Highly secure and reliable access from any location
- A consistent user experience on any device
- Delivery of any content type - video, voice and data for immersive interaction

“The Cisco Advanced Collaboration Architecture Specialization helps our partners meet a wide range of customer needs,” said Richard McLeod, senior director of collaboration architecture for the worldwide partner group at Cisco. “Achieving this Specialization provides FlexITy with more comprehensive access to sales, technical training and support resources.”

“FlexITy has a long history of successful deployments of Cisco Unified Communications Systems with a variety of organizational types and sizes,” observed Peter Stavropoulos, FlexITy’s chief executive officer. “We are proud to continue to be recognized as one of the leaders in this area with the achievement of Cisco’s Advanced Collaboration Architecture Specialization. The achievement of three critical Cisco Advanced Specializations: Data Centre, Borderless Networks and Collaboration represents FlexITy’s overall architecture design and deployment expertise. These most recent specializations demonstrate FlexITy’s ongoing commitment to Cisco as a strategic partner.”

About FlexITy

FlexITy Solutions Incorporated (FlexITy) is a leading provider of voice, data, and converged and managed services for businesses throughout Canada. FlexITy’s approach aligns best practices with its industry acumen to deliver unprecedented results for its clients, reducing costs and optimizing critical infrastructure management. FlexITy offers a broad range of products and services including infrastructure design, implementation and support, security and compliance solutions, Unified Communications, Managed Services and Data Centre integration including enterprise storage, virtualization, and disaster recovery. FlexITy’s products and services are trusted by leading healthcare

organizations, financial service firms and telecommunications providers, ranging in size from mid-sized companies to the Fortune 500. FlexITy is headquartered in Richmond Hill, Ontario, with consultants throughout Canada. Experienced People. Advanced Technologies. Powered by Passion. For more information, visit <http://healthcare.flexity.ca> , or call 866.779.FLEX (3539).

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About Cisco

Cisco (NASDAQ: CSCO) is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Cisco Canada Co., a wholly owned subsidiary of Cisco, has offices across Canada dedicated to customer support, sales and service.

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